Presto Rally







East India Retail Summit

(EIRS) is the most prestigious event for the Retail Industry in Eastern India. The event was held at ITC Sonar, Kolkata.

EIRS is to catalyse retailing in East India by creating ideas, knowledge, networking and opportunities for modern retail leading to employment opportunities and overall growth in related sectors of national economy.

The best performing companies and individuals of the East Indian Retail Industry were honoured and appreciated for their achievements through the Images East India Retail Awards 2013.

The awards were given across a number of categories along with awardees mentioned ~

It is amongst big ticket brands that presto has emerged as "IMAGES MOST ADMIRED INUOVATIVE RETAIL

COUCEPT" at a glittering Award Ceremony held on 17th December 2013 in front of an august Retail Fraternity.

It's time to celebrate and congratulate each one associated with Presto in any capacity. This recognition will go a long way in building the brand and its acceptability in the most prestigious shopping Malls across India and add stimulus in each of us to reach even higher goals.

IMAGES MOST ADMIRED INNOVATIVE RETAIL CONCEPT OF THE YEAR (EAST INDIA) - PRESTO

PRESENTED BY

MR. ABHIJIT DAS
HEAD (EASTERN INDIA) CUSHMAN &
WAKEFIELD

WINNER - PRESTO

RECEIVED BY:

MR. ANURAG PODDAR (DIRECTOR)

Ms. SANGITA PODDAR Mr. VINAY DALMIA (COO)



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FROM THE EDITOR'S DESK

I am glad to announce the second edition of **Presto Talk**. This quarter has been very happening for us. We have organized our **Annual Franchisee Meet** at ITC Fortune Kolkata on 1st and 2nd March 2014. Most of our business partners, well wishers were present in the event. We have launched our **new product catalogue** for 2014 along with new projects. New outlets at Chennai (Adyar), Bangalore (Garuda Mall & Bellandur Central) along with our first International Franchisee at Biratnagar (Nepal) have been opened.

We thirst for more and have a dream to chase. We have planned of opening **500 Outlets by the year 2020**, which we named "**Vision 2020**" and yes, with the help and co-operation from your side we will achieve this GOAL, together.

Happy Franchising!!
Manisha Agarwal | Manager - Franchise Chain



Annual franchise Meet 2014.

The three days programme for Annual Franchise Meet was held on 1st, 2nd & 3rd March 2014 at ITC Fortune. Our 48 Partners were present from across the country. It was full of "Masti, Music & Fun" along with valuable conference & workshop.

The best performing Franchisees and individuals of presto were honoured and appreciated for their achievements for the year 2013 ~ 2014. The evening was made even more special with the cultural programmes and the Dhak beats followed by Networking Night. The awards were given across a number of categories along with awardees mentioned.

- Most Admired Franchisee Store of the Year (sales) "Landmark, Shillong"
- Most Admired Franchisee Store of the Year (Visual Appeal) "Next To Nature, Kolkata"
- 3. Most Admired Franchisee Store of the Year (Overall

Performance) "Alpha Charlie Foods and Restaurants Pvt. Ltd, Bhopal"

- 4. Most Admired Debutant Franchisee Store of the Year "Decor Gift wrap, Chennai"
- Most Admired Franchisee of the Year "SJP Enterprise, Bangalore"

Foreign Trip winners ~

- 1. S & S Enterprises 4N/5D with partner at Singapore
- 2. Assam Studio 3N/4D with Partner at Dubai
- 3. SJP Enterprises 3N/4D with partner at Malaysia
- 4. RS Creations 2N/3D with partner at Malaysia
- 5. Exponential INC 2N/3D at Malaysia

Gold coin winners ~

- 1. Decor Gift Wrap
- 3. Petra creations
- 5. S & S Enterprise
- 7. Tanay Commercial
- 9. Nuzen Gifts
- 11. Assam Studio

- 2. Exponential Inc
- 4. SJP Enterprise
- 6. Status
- 8. Next To Nature
- 10. R S Creation
- 12. Sweta Industries







PICTURE THIS!



































WELCOME ABOARD!

Presto welcomes its new Partners on board!

Presto welcomes the following Franchise Partners to its growing family. New horizons and fresh ideas. They are all set to make it big. Presto wishes them all a profitable business association ahead!!

Relations Enterprises | Main Road | Biratnagar 9 | Nepal



Jay Behera

Design Esthete | Old No 12 | New No 25 | LB Road Adyar | Chennai



WHAT'S UP?

The Annual Picnic of Presto Family was held on

11th January 2014 at Sodepur Resort, Kolkata. All the members of Presto family enjoyed picnic since morning till evening along with the cultural programmes and mouth watering food.









WHAT'S HAPPENING

Product Catalogue of 138 pages for the year 2014 had been launched at our Annual Franchise Meet. Lots of new products had been included in our new catalogue.







FOTO BOOK ALBUM

The ultimate album for special occasions. Simply select photos to design

your own keepsake photo book of memories. Experience complete creative freedom by placing any photo on the front cover, back cover for a classy look. With your images being printed on imported paper, enjoy a touch of understated elegance, our modern laminated cover looks stylish and feels silky & smooth in your hands. Make it a complete package guaranteed to stand the test of time by adding a presentation sleeve that protects and perfects.

Now, turn your digital photos/graphics into beautiful stories that you can share.



Emotions are INFINITE. And they are yes, PROFITABLE, too! Conventional Albums are the stories of the days gone by. Creativity and aesthetics can compliment these images and eventually result in something more innovative. That's a Fotobook.

Memories from a Picnic, Birthday party, kitty party, vacation, corporate event, anniversary, bachelor party contribute in the making. Such images prove to be very useful and appropriate in such an item.

Special features of a FotoBook and YOUR Role in it
A FotoBook contains a set of 15 Pages in it. (CoverPage is extra)
A FotoBook is available in two sizes Big & Small
Each FotoBook may contain images ranging from 60 Pcs to 65 Pcs.
The print will be done and shipped by us on YOUR Confirmation.
YOUR contact person is Mr. Vinay Dalmia ~ 9007048450





THE COLLEGE OF COLLAGE

Photographs are infinite. And they capture a very special place in everybody's heart. Pictures when gathered together in an artistic way, give a beautiful impression in houses. People like to cherish memories and hence are more bent towards preserving and displaying their photographs in every beautiful may possible.

The technical features ~ Premium Materials, Long-lasting, Ready to Mount.

Special features of our Collages and YOUR Role in the making..
YOU need to mail ONLY the images to us at this E-Mail ID:
bespoke.collage@gmail.com and we will design the collage for YOU
YOU ONLY need to have a little bit of picture placement according to the
client's instructions.

WE shall design and mail back a draft copy of the creative to you. The print will be done and shipped by us on YOUR Confirmation. YOUR contact person is Mr. Vinay Dalmia - 9007048450



THE MAGIC TOUCH!

An opportunity from Germany.

Ever wondered... what if you could print on any surface imaginable?

Image, what will it do to your business if you could print on Wood, Cotton, or any fabric, Acrylic, Glass, Leather, Human Skin...

Almost any surface you can think of!

Things that you'll require? Computer, Flat Press, OKI Laser Printer and Magic Touch Transfer Paper







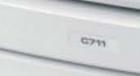






OTAL

ROBIN



STARTUP PACKAGE AND PRICE LIST

Description	Qty	Price	Amount
OKI Printer: Model C610n	1	69000	69000
TMT Enhanced Driver for OKI C610n	1	10950	10950
Magic Touch Papers			
TTC 3.1A4 (Pkt of 100 Sheets)	1	2250	2250
CPM 6.2A4 (Pkt of 100 Sheets)	1	2175	2175
ORD 8.1A4 (Pkt of 50 Sheets)	1	1885	1885
OBM 5.3 A4 (Pkt of 50 Sheets)	1	4715	4715
DCT 4.5C Clear A4 (Pkt of 50 Sheets)	1	6165	6165
DCT 4.5 W White A4 (Pkt of 50 Sheets)	1	6165	6165
TATOO 2.1 A4 (Pkt of 25 Sheets)	1	4350	4350
Accessories			
A Pad 38x50 cm (FOR CPM 6.2 APPLICATIONS)	1	9995	9995
SOFT PAD 38X50 CM (FOR OBM 5.3 APPLICATIONS)	1	4495	4495
APPLICATION SPONGE A3 (FOR CPM 6.2 & ORD 8.1 APPLICATIONS)	1	145	145
RUBBER SQUEEGEE (FOR DTC APPLICATIONS)	1	720	720
		Total ₹	1,23,010

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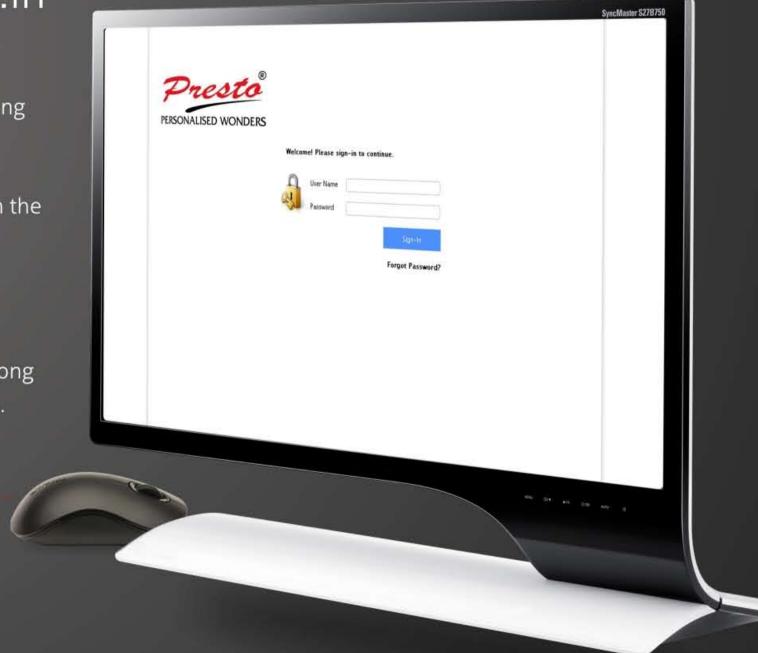
For user name and password you need to contact Mr. Sanjeev Rai

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